

PROforma®

INTRODUCES

GLOBAL GRAPHICS NETWORK

Locally Owned
Globally Connected



YOUR PARTNER IN PROSPERITY

A NEW RESOURCE FOR PRINTERS

You know how to run a great print operation.

You want more, profitable sales.

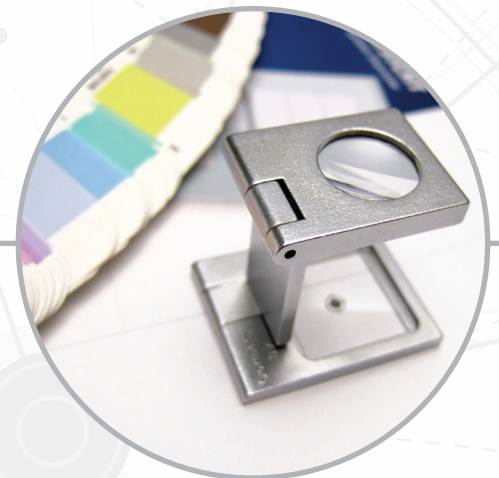
We get it.

Global Graphics Network is a sister company to **Proforma**, the \$400 million dollar leading network of printing and promotional products distributors. **Proforma's** focus is helping distributors grow and prosper.

Global Graphics Network's focus is helping printers grow their business. As a sister company we get to share in the resources of this \$400 million dollar leader while focusing on helping printers grow and prosper.

We want to help you grow and prosper.

We want to be your partner in prosperity.



YOUR PARTNER IN PROSPERITY

Global Graphics Network offers unparalleled strategic advantages.

- Keep your name and benefit from ours
- \$4 million dollars in sales tools and marketing programs
- Sales management leadership including
 - Recruiting proven sales reps
 - Training
 - Ongoing sales management coaching
- Acquisitions and exit strategy assistance
- \$400 million dollar group purchasing clout
- World class back office support
- Peer network and advisory groups



PROSPER FROM THE OF A GROWING

Your Sales Recruiting, Training and Management Team

If you are like most printers in today's market you need to grow profitable sales. The challenge is that most printers do not have the time or resources to successfully recruit, train and manage a sales team.

Global Graphics Network can help. We have fully dedicated sales recruiting, training and management teams. We can source and help you hire proven sales professionals.

We have extensive ongoing sales, product knowledge and business operations training. Live and online.

We will help you manage a growing, professional sales team. We offer the oversight, advice and resources you need to manage a thriving sales organization.



EFFORTS TEAM

Grow Through Acquisitions

The changing world of printing is creating significant challenges for many printers to thrive. Some printers are challenged to even survive in today's marketplace.

There's no doubt that there will be much more consolidation and closures in our industry. This reality creates exciting opportunities for printers to grow through acquisition.

Let **Global Graphics Network** be your acquisition team leader. We can help you every step of the way:

- Identifying acquisition candidates
- Dialoguing and negotiating deals
- Methods for creative financing
- Preparing a letter of intent
- Conducting due diligence
- Finalizing the agreement
- Profitably transitioning the sales to your company

Our acquisitions team has the proven success you can count on.



\$400 MILLION DOLLAR CLOUT

Your Group Purchasing Advantage

There's strength in numbers. **Global Graphics Network** offers the buying clout of a \$400 million dollar leader. We offer valuable savings and service on your outsourced production including full web and half web work; promotional products; point of purchase items; custom packaging and labels; and much more.

We also have an import team and off-shore relationships to help improve your competitiveness and margins on certain larger orders.

Our strength in numbers assures you unparalleled pricing and service with outsourced suppliers and also instant open lines of credit.



SANMAR



& SUPPORT

Your Back Office

At **Global Graphics Network** we believe there's only two things a print shop owner should focus on:

1. Profitable sales growth and
2. Efficient production

There's no money in all the back office details of accounting, credit, collections, and payables. In fact, you could LOSE big money if these details aren't managed well.

Global Graphics Network gives you the freedom to focus on what matters most in your business and in your life. Our back office support includes:

- Billing customers
- Collecting cash
- Paying your outsourced suppliers
- Assistance with large outsourced order pre-pays and lines of credit
- Assistance with processing sales tax and payroll
- Technology solutions for print fulfillment and company store programs



BRANDING & MARKETING FOR MAXIMUM SUCCESS

Branding: The Best of Both Worlds

You have invested money and hard work to promote your business name in your community. We understand. Members of the **Global Graphics Network** KEEP using their business name.

Your respected business name PLUS the **Global Graphics Network** brand. Best of both worlds.



Marketing: \$4 Million Dollars Per Year

As a sister company to **Proforma** you have instant access to our shared \$4 million dollar per year budget for marketing tools, programs and resources. All private labeled for you and your business.

- Increase sales to your current customers
 - Promotional products, wearables, packaging, labels, point of purchase, office supplies, half web and full web production
- Increase services to your current customers
 - Fulfillment and company store programs
- Find new qualified prospects and leads
- Appointment setting services
- Award winning sales collateral to position your business as a true solutions provider
- Email marketing programs
- Website development and support
- Social media support service
- North American Major Account team to assist in sales process planning and development of proposals and presentations

ENJOY YOURSELF AND YOUR BUSINESS

Unlimited Potential for Success

At **Global Graphics Network**, we know that success isn't just about the money you earn. Success is also about running your business the way you want. Success is having free moments to spend quality time with your family and friends. Success is being recognized for your achievements. Success is having a high quality of life – and **Global Graphics Network** can offer you that kind of success.



Exit Strategy Planning

When the time comes that you're ready to consider your next chapter, we can assist with exit strategy planning so that you get the maximum value from your business. We've helped over 150 businesses plan their exit and structured hundreds of deals all of which have been different from each other.

Our experienced team can explain your options, assist you with determining the value of your business, due diligence and documentation — providing a generous pay-out based on existing and future business. We will work with you to create a plan you feel comfortable with and will handle the details of the transaction from beginning to end.

RELAX. WE MAKE PROSPERITY STRESS FREE

Peer Network & Advisory Groups

When you join **Global Graphics Network**, you join the industry's best. We'll help you fast-track your success by creating opportunities to learn from colleagues: discuss best practices, brainstorm solutions and share success stories with your peers.



Maintain Your Independence

With **Global Graphics Network**, you decide how to run your business. There is no long-term commitment. If you decide that **Global Graphics Network** is not for you, all we ask for is a 60-day notice that you plan to leave.



TAKE THE NEXT STEP

If you're ready to grow and prosper, we want to speak with you. Contact us today for a brief and confidential conversation to learn more about how **Global Graphics Network** can become your partner in prosperity.

512-438-9494

info@globalgraphicsnetwork.com

www.globalgraphicsnetwork.com

We look forward to hearing from you.





PROforma

INTRODUCES

GLOBAL GRAPHICS
NETWORK

Locally Owned
Globally Connected